



Case Study

Cloud Based CREST ERP Implementation
For
Misterlight, Electric Trading Company, Dubai



Number of
Entities: 3

Sales Orders / Invoices
generated / Month: 5000+

Financial Transaction / Month
(from all modules): 50000+

Number of
Customers: 3000+

Number of
users: 50+

Challenges

- ❖ Heterogeneous Software Environment in different silos
- ❖ Duplication of data entry because of many applications
- ❖ Struggling to capture the retail sales
- ❖ Unable to consolidate the data
- ❖ Unable to manage vendor stock and account
- ❖ Barcode solution within the ERP
- ❖ Absence of Ecommerce portal
- ❖ Online inventory check
- ❖ Consolidated reports

Solution

- ❖ Cloud based ERP
 - Finance
 - Procurement (Domestic & Imports)
 - Sales
 - Inventory
 - Fixed Assets
 - HR & Payroll
 - CRM
- ❖ Integrated POS module
- ❖ Integrated eCommerce
- ❖ Barcode for Product movements

Benefits

- ❖ Integrated ERP with CRM, POS & eCommerce makes these systems function as a single unit. Consequently, no further interfaces are required
- ❖ Along with improved visibility, better insight is a major advantage of CREST. Implementing CREST across departments has a single, unified reporting system for every process
- ❖ Comprehensive yet simple-to-use solution provided facilitating easy operability for employees
- ❖ Instant and real-time availability of MIS reports providing total business condition visibility thereby enabling informed, timely and effective decision-making
- ❖ Improved productivity and better utilization of resources
- ❖ Real time data
- ❖ The cost of maintenance is very low and hence better Return of Investment
- ❖ UNIFIED & SINGLE Reporting system, enabled real-time availability of reports across all functions / entities

Contact Us:

- +91 080 49718979
- sales@xmplar.in
- www.xmplar.in