



**Barrix**<sup>®</sup>  
*One for everyone*  
barrix.in

**Innovative crop protection, plant growth, and pest control products from Barrix help farmers reap rich harvests.**



*What helps Barrix Agrosiences stay healthy, and grow?*

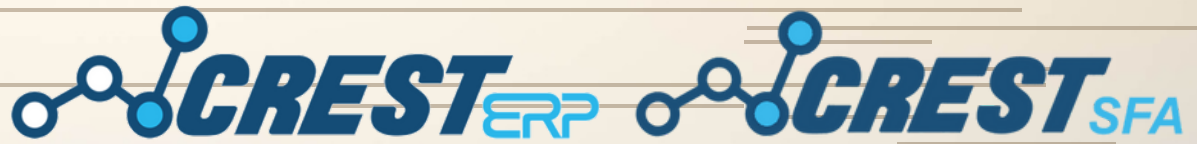


XMPLAR.IN

**XMPLAR MANAGEMENT SOLUTIONS PVT. LTD.**  
#760, 19th Main Rd, Garden Layout, Sector 2,  
HSR Layout, Bengaluru, Karnataka 560102

**Xmplar**  
keep growing





## Who are Barrix?

Bangalore-based Barrix Agro Sciences makes biological pest control products and plant growth supplements.

The company began operations in 2011. It sells directly to farmers through a network of branch offices.

Barrix won the TIME Innovator of The Year 2017 award for India



## CREST SFA Simplified Sales

- Field reporting on-the-go, with location info
- Beat plan for every sales rep
- Actual stock visibility for servicing orders
- OTP-based order booking on the app
- Easy sales returns
- Improved collections, with access to customer data



## Issues That Barrix Faced

- Multiple point applications made consolidation difficult
- Product traceability was tough
- Duplication of transactions
- There was no Inventory visibility
- Chaotic production and dispatch planning
- FG Costing was not accurate
- Unable to centralize payments and receipts

## CREST ERP Streamlined Operations

- Integrated system eliminated duplicate entries
- Actual cost info of Finished stock
- Close monitoring of WIP at every stage, with batch tracking
- Production control introduced, with MRP implementation
- Efficient and error-proof stock transfer among branch locations
- Centralized payments and receipts
- Branch accounting for inter-branch transactions
- Multi-company system, with one-click generation of consolidated reports



XMPLAR.IN

**XMPLAR MANAGEMENT SOLUTIONS PVT. LTD.**  
#760, 19th Main Rd, Garden Layout, Sector 2,  
HSR Layout, Bengaluru, Karnataka 560102





## Solution Snapshot

### CREST MANUFACTURING

- Bill of materials [BOM]
- Production Planning
- Production orders
- Material Requirements Planning [MRP]

### CREST FINANCE & LOGISTICS

- Inventory Management
- Sales Management
- Procurement Management
- Payables
- Receivables
- General Ledger
- Consolidation

### CREST SFA



barrix.in

**“CREST ERP, together with the CREST SFA companion app, made our day-to-day operations really smooth. That leaves us ample time to focus on our core: R & D”**

**Shri. Lokesh Makam - CEO & MD**

[XEMPLAR.IN](http://XEMPLAR.IN)

**XEMPLAR MANAGEMENT SOLUTIONS PVT. LTD.**  
#760, 19th Main Rd, Garden Layout, Sector 2,  
HSR Layout, Bengaluru, Karnataka 560102

